

# SIGNAGE COMPARISON CHART

BEST SELLERS ★	EASY CHANGE GRAPHIC	SINGLE- OR DOUBLE-SIDED		SUBSTRATE	OUTDOOR		WEIGHT	WIND RATING
		SINGLE	DOUBLE		LONG TERM	SHORT TERM		
<b>OUTDOOR</b>								
Arch A-Frame	✓		X	Polyester Knit	X		3.6 lbs.	2-3
Coro A-Frame			X	4 mm Corrugated Plastic		X	4 lbs.	1-2
Corrugated Plastic Sign ★		X	X	4 mm Corrugated Plastic	X		0.5-1.5 lbs.	3-4
NEW! Deluxe Wood A-Frame	✓		X	Chalkboard		X	18-29.8 lbs.	2-3
NEW! Economy Wood A-Frame	✓		X	Chalkboard		X	8.5 lbs.	2-3
NEW! EuroFit Flex Sign	✓		X	Polyester Knit	X		14.8-15.7 lbs.	3-4
EuroFit Swivel Sign	✓		X	Polyester Knit	X		15-17.6 lbs.	4-5
FrameWorx Flex	✓	X	X	Mesh Fabric		X	27.5 lbs.	3-4
Horizontal A-Frame	✓		X	Titan™ 13 oz. Scrim Vinyl	X		11-18 lbs.	2-3
Magnet Promo Sign		X		Magnet Media	X		0.4-1.6 lbs.	
Opaque Window Cling		X		Window Film	X		0.02-0.45 lb.	
Outdoor Flex Sign	✓		X	Titan™ 10 oz. Scrim Vinyl	X		27 lbs.	3-4
Outdoor Flex Sign with Ballast Base	✓		X	Titan™ 10 oz. Scrim Vinyl	X		26 lbs.	3-4
Outdoor Surface Tac		X		High-Tack Surface Film	X		0.4-3.8 lbs.	
Parking Pal			X	Reflective Media	X		13 lbs.	4-5
Rover Portable Sign Post	✓	X	X	Aluminum Composite	X		11.4-18 lbs.	5-6
Signicade A-Frame ★	✓		X	4 mm Corrugated Plastic	X		20 lbs.	4-5
Signicade Deluxe A-Frame ★	✓		X	4 mm Corrugated Plastic	X		21 lbs.	4-5
NEW! Signicade Deluxe Chalkboard A-Frame	✓		X	Chalkboard	X		25 lbs.	4-5
Simpo Sign II A-Frame	✓		X	4 mm Corrugated Plastic	X		10.5 lbs.	4-5
Snap A-Frame	✓		X	Titan™ Polypropylene Media	X		17.2 lbs.	2-3
Storm Mat ★		X		Polyester Carpeting with Rubber Backing	X		4-10 lbs.	
Sunrise Lawn Sign	✓	X	X	Super Poly Knit Fabric • Block-Out Polyester	X		2.3 lbs.	3-4
Sunrise Multisurface Sign	✓	X	X	Super Poly Knit Fabric • Block-Out Polyester	X		13.5-14 lbs.	3-4
Superstrong Angle Iron A-Frame	✓		X	4 mm Corrugated Plastic	X		6.5-13.5 lbs.	3-4
NEW! Swing A-frame	✓		X	Aluminum Composite • Chalkboard		X	14-16.2 lbs.	2-3
Twist-Up Oval A-Frame			X	Polyester Knit	X		8.25 lbs.	2-3
<b>INDOOR</b>		SINGLE	DOUBLE					
Crystal Edge Display	✓	X		Backlit Media			5-13.7 lbs.	
Flat Base Sign Display	✓		X	4 mm Corrugated Plastic			13.5 lbs.	
Floor Decor		X		PVC Foam w/PVC Coated Polyester Woven Fabric			1.6-22 lbs.	
Floor Hugger Mat		X		Nylon Yarn with Rubber Backing			8-16 lbs.	
Impress A-Frame	✓		X	Polyester Knit			9.4-10.8 lbs.	
Indoor Surface Grip		X		Adhesive Matte Vinyl with Fabric Backing			0.05-2.4 lbs.	
LED Light Box	✓	X		Backlit Media			8.5-14 lbs.	
LiteWriter	✓	X		Backlit Media			6.2 lbs.	
Luxe Glo Sign		X		0.060 White Polycarbonate			3-6.6 lbs.	
Standard SEG Glo Wall-Mount Display	✓	X		Premium Woven Polyester			3.7-9.3 lbs.	
Uptown A-Frame	✓		X	Rigid PVC Board			15.5-24.25 lbs.	
Uptown Accent A-Frame	✓		X	Rigid PVC Board			30.5 lbs.	
Value SEG Wall-Mount Display	✓	X		Polyester Knit			2.5-5.25 lbs.	
Xarisma™ SEG Display	✓	X	X	Polyester Knit • Premium Woven Polyester			5.4-12.6 lbs.	

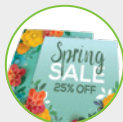


**Beaufort Wind Rating:** Select products have been rated on the Beaufort Wind Scale. See rating icon underneath the product name. Wind ratings were determined utilizing all available securing/stabilizing options sold with or offered for the product. Review the Beaufort Scale on page 211 in our 2023 Product Guide for additional details.

## SIGNAGE SUBSTRATES

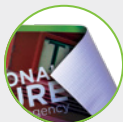


### RIGID



- 4 mm Corrugated Plastic
- Rigid PVC Board
- Chalkboard
- Aluminum Composite
- 0.060 White Polycarbonate

### BANNER



- Titan™ Polypropylene Media
- Titan™ 10 oz. Scrim Vinyl
- Titan™ 13 oz. Scrim Vinyl
- Titan™ 18 oz. Opaque Scrim Vinyl
- Backlit Media

### FABRIC



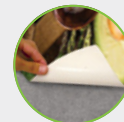
- Super Poly Knit Fabric
- Polyester Knit
- Mesh Fabric
- Premium Woven Polyester
- Block-Out Polyester

### MAT



- PVC Foam w/PVC Coated Polyester Woven Fabric
- Nylon Yarn with Rubber Backing
- Polyester Carpeting with Rubber Backing

### DECAL



- Adhesive Matte Vinyl with Fabric Backing
- High-Tack Surface Film
- Adhesive Backed PVC Film
- Window Cling
- Magnet Media
- Reflective Media



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ASI: 87188 PPAI: 254687 SAGE: 67383 UPIC: SHOWDOWN

Showdown  
DISPLAYS